

E-NEWSLETTERS

Habitat publishes two e-newsletters a week, **Bricks & Bucks** and **Habitat Weekly**, and one e-newsletter, **Case Watch**, twice-a month. In addition, the e-newsletter **Governance**, comes out once per month. Each is emailed to approximately 7,000 Habitat subscribers, property managers, attorneys and other vendors serving the co-op/condo community

BRICKS & BUCKS (EACH WEDNESDAY) focuses on building projects and interesting financial/funding opportunities. Each 600-word newsletter is focused on a single topic, and takes a deep look into the how, why and where of a project or money-related theme.

HABITAT WEEKLY (EACH THURSDAY) offers timely information to co-op/condo decision-makers on diverse topics ranging from technology to site safety to admissions issues. Each 600-word newsletter is focused on a single topic.

CASE WATCH (TWICE-A-MONTH) provides a summary of two-to-three recent co-op/condo court decisions and the reason each was — or wasn't — successful. Written by leading attorneys in the field, each case and its takeaway offers a useful legal lesson to board directors.

GOVERNANCE (ONCE-A-MONTH) offers one big idea in each newsletter on how co-op and condo boards can govern more effectively. *Exclusive annual sponsorship*

HABITAT HIGHLIGHTS (4X PER MONTH)

spotlights two articles from the monthly print magazine and links to the Habitat digital edition.

Exclusive monthly sponsorship includes a banner ad.




BOX
600 x 500

BANNER
1200 x 240

ENHANCED STRIP
1200 x 600