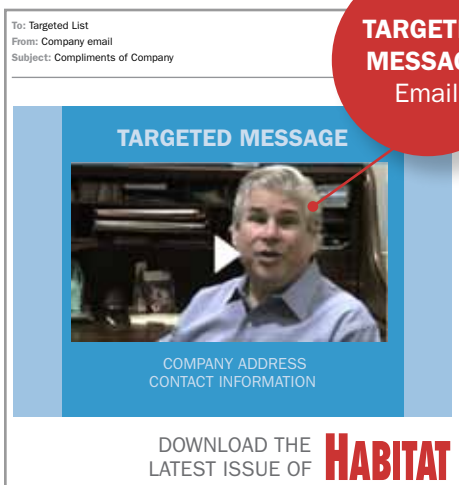


**ASK THE EXPERTS**

**ISSUE PREVIEW  
Sponsor with Video**



**ISSUE PREVIEW  
Sponsor without Video**



**TARGETED MESSAGE  
Email**

## ASK THE EXPERTS

Category exclusive, *Ask the Experts* showcases a single company in a field that is vital to the co-op/condo community. Company owners or representatives answer ten questions in a video format. *Ask the Experts* appears on the home page of **habitatmag.com** in addition to its own landing page. Additional marketing for this feature appears in Habitat's print magazine each month. The package includes storyboarding, video filming and production, and hosting on **habitatmag.com** for a full year.

## ISSUE PREVIEW SPONSOR WITH VIDEO

Open to *legal firms only*, this package includes storyboarding, shooting and editing of a promotional video for a law firm. It is featured on the home page of **habitatmag.com**, alongside Habitat's video preview of the upcoming issue. The package also includes sponsor web links in monthly emails to Habitat subscribers announcing a new video preview for the upcoming issue.

## TARGETED VIDEO MESSAGE

Open to property management companies only, this package includes shooting, editing and hosting a short video message to company clients. Offering the executives of your firm a way to communicate to clients not visited on a regular basis, they are notified by email when the video message is posted.