

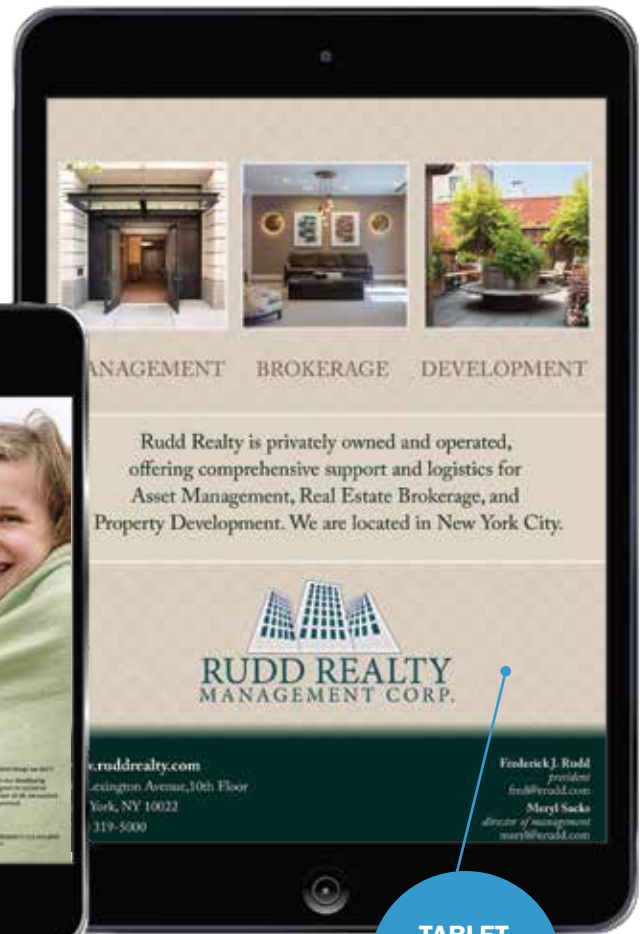
TABLET AND SMARTPHONE SPONSORSHIP PACKAGE

Habitat Week by Week is published every week in the App Store and Google Play. Containing two stories, it is designed to be a quick and informative read. Both the mobile and tablet versions are regularly featured in iTunes What's Hot category for Professional & Trade publications (App Annie analytics).

The sponsorship package includes:

- Full page ad positioned between the cover and table of contents in each week's app.
- Sponsorship position prominently featured on each week's announcement of Week by Week on home page of habitatmag.com, and in the monthly print edition of *Habitat* magazine.

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