



The digital portal to co-op/condo news in New York, www.habitatmag.com offers advertisers an editorial environment providing smart news, coverage of current issues, and problem-solving solutions for co-op/condo board directors in the New York metro area. We deliver an audience of passionate board directors interested in bettering their buildings.

2020 OVERVIEW *From Google Analytics*

845,945	620,166	1.27	289,223
		min/session	
PAGEVIEWS	SESSIONS	ENGAGEMENT	USERS

Web traffic to habitatmag.com is increasing nearly 25 percent a year, proving the success of our focused content. Fifty three percent of our audience are returning visitors, and 25 percent access habitatmag.com via mobile or tablet.