



The digital portal to co-op/condo news in New York, [www.habitatmag.com](http://www.habitatmag.com) offers advertisers an editorial environment providing smart news, coverage of current issues, and problem-solving solutions for co-op/condo board directors in the New York metro area. We deliver an audience of passionate board directors interested in bettering their buildings.

## 2018 OVERVIEW *From Google Analytics*

<b>845,945</b>	<b>620,166</b>	<b>1.27</b>	<b>289,223</b>
PAGEVIEWS	SESSIONS	min/session ENGAGEMENT	USERS

Web traffic to [habitatmag.com](http://habitatmag.com) is increasing nearly 25 percent a year, proving the success of our focused content. Fifty three percent of our audience are returning visitors, and 25 percent access [habitatmag.com](http://habitatmag.com) via mobile or tablet.