

# TRADE SHOW EXHIBITORS

# EXPO PACKAGE

**EXCLUSIVELY**

TARGETED TO:

**CO-OP/CONDO  
BOARD DIRECTORS**



ANNUAL HOUSING  
CONFERENCE & EXPOSITION

SUNDAY, NOVEMBER 15, 2009  
8 A.M. TO 5.30 P.M.

Baruch College  
Newman Vertical Campus  
55 Lexington Ave. @  
E. 24th St.  
Manhattan

- Conference Tabletop Booth
- Meet & Greet Video
- On-line Expo Directory
- Print Advertising and Marketing
- Bonus Circulation

\* SPACE IS LIMITED - PLEASE RESERVE ASAP

FOR MORE INFORMATION,  
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212-505-2030 EXT.3003  
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ANNUAL HOUSING  
CONFERENCE & EXPOSITION

*And*

**HABITAT**  
MAGAZINE

Board Operations

Building Operations

Legal/Financial

Greening

Co-op/Condo Buyers

Up Close &amp; Personal

Current Issue

Ask the Experts

**CURRENT ISSUE**February 2009 See  
this month's contents  
>>**video  
Profiles**Meet managers and  
vendors to find  
products and services.**EXHIBITOR CONTACTS****CNYC Annual  
Housing  
Conference****NOW WITH VIDEO PROFILES  
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### **Baron Design Inc.**

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### **Castle Oil**

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### **Stuyvesant Fuel Service Corp.**

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Nov.  
15  
2009



10 MONTH  
PROMOTION:  
PRINT/WEB/  
VIDEO

**Re: Expo Package for Council of New York Cooperatives & Condominiums' (CNYC) 29th Annual Housing Conference and Exposition, Sunday, Nov. 15, 2009 at Baruch College located at E. 24th St. and Lexington Avenue, Manhattan.**

**FULL PACKAGE HIGHLIGHTS – TEN (10) FULL MONTHS** of promotion, positioning and positive branding for your company - before, during and after the Event – associating your company with the goodwill and reputations CNYC and Habitat enjoy:

**Habitat Magazine promotion to our readers:**

- September 09 issue – Exhibitor Internet site directory (print)
- October 09 issue – Exhibitor Full Contact Directory (print)
- November 09 issue – Exhibitor Full Contact Directory (print)

**Habitat Magazine & on [www.habitatmag.com](http://www.habitatmag.com) incl. e-mail & web links:**

- December 09 issue – Print promotion of online Exhibitor Contact Directory
- December 09 on-line – Full Contact Directory & 'Meet & Greet' video
- Jan., Feb. '10 on-line - Full Contact Directory & 'Meet & Greet' video
- Mar., Apr. '10 on-line - Full Contact Directory & 'Meet & Greet' video
- May - June '10 on-line - Full Contact Directory & 'Meet & Greet' video

**CNYC**

- Table top Exhibition space, Sunday, Nov. 15 at Hunter College
- Categorized listings and **business card display ad\*** in Conference Program booklet distributed to all attendees, with seminar descriptions and speaker bios
- Direct Mail promotion of Conference to the Membership
- Promotional Banners at <http://www.cnyc.coop>

These TEN (10) MONTHS of valuable promotion and exposure to the community's top decision-makers are yours for the lowest rates of any top-level trade show in town.

Continued on page 2



Nov.  
15,  
2009



10 MONTHS  
PROMOTION:  
PRINT/WEB/  
VIDEO

**"I am totally satisfied with your Expo" - Nicole Creegan, Unitec Elevator**

**"It's so nice to spend a Sunday morning with all these decision-makers"  
- Matthew Arnold, Academy Mail Box**

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**EXPO BASIC PACKAGE: \$1699**

**EXPO FULL PACKAGE w/ MEET & GREET VIDEO: \$2149**

***ONLINE STREAMING VIDEO! See the power of it for yourself at\****

We will professionally shoot and produce @ Expo during seminar periods a **'Meet & Greet' short video starring you** that we will host, and stream, on our top-rated, very popular web site <http://www.habitatmag.com> **thru June 2010, 7 full months** after the Expo. \*<http://www.habitatmag.com/index.php/habitat/activities/exhibitors>

**Space at the Conference Expo is strictly limited to 45 booths!**

Please contact me ASAP to reserve your space now! First come. First served.

If you have any questions or comments about this unique and value-packed program to reach your future customers, please don't hesitate to contact me directly.

**We look forward to welcoming you this year. Thank you in advance.**

**Jeff Stein**

*Sr. Director, Sales & Marketing  
212-505-2030 ext. 3003 (direct)*

**\*Business Card for CNYC program guide must be received by Sept. 9, 2009.**

**HABITAT  
MAGAZINE**

The Recognized Authority for New York Board Members and Property Managers of Co-ops, Condos, and Housing Associations

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Nov.  
15  
2009



10 MONTHS  
PROMOTION:  
PRINT/WEB/  
VIDEO

# CNYC 29th Annual Housing Conference & Exposition Package Reservation Form

Sunday, Nov. 15, 2009 at Baruch College  
E. 24th St. and Lexington Ave., Manhattan

Yes, we want to invest in your proven marketing opportunity:

- Full Expo package (with streaming video) \$2149.00\*
- Basic Expo package \$1699.00\*

Co. \_\_\_\_\_ Contact / Title (for listing) \_\_\_\_\_

Category 1 all categories due by Sept. 30 \_\_\_\_\_

Category 2 \_\_\_\_\_

Category 3 \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

phone \_\_\_\_\_ fax \_\_\_\_\_

e-mail \_\_\_\_\_ website \_\_\_\_\_

Your Name & Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Amex, MC, Visa \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Please forward completed form ASAP by fax to 212-254-6795 or scan and e-mail to [jeff@habitatmag.com](mailto:jeff@habitatmag.com) so we can reserve your space. Space is limited to 45 vendors. First come. First Served

\*20% deposit with order. Full payment due Sept. 1, 2009. No refunds for cancelation after Sept. 30, 2009.