

# HABITAT Display Advertising Rates 2010

## FULL COLOR

SIZE	1-3 x	4-7 x	8-10 x	11 x
Full Page	3871	3200	2817	2556
2/3 page	3250	2673	2400	2150
1/2 page	2415	2014	1855	1702
1/3 page	1780	1493	1333	1214
1/6 page	1138	946	843	748

## BLACK & WHITE

SIZE	1-3 x	4-7 x	8-10 x	11 x
Full Page	3194	2573	2196	1935
2/3 page	2662	2129	1862	1611
1/2 page	1931	1566	1411	1258
1/3 page	1477	1212	1055	935
1/6 page	938	760	659	565

## COVERS

	1-3 X	4-7 X	8-10 X	11 X
Inside Front	4462	3660	3099	2813
Inside Back	4308	3589	3044	2760
Back Cover	4772	3907	3370	3036

## PREMIUM POSITIONS

Page 1	Add 15%	Center Spread: Add 20%
Guaranteed Position	Add 10%	Custom Color: Please call for quote

### SPECIAL PACKAGES AVAILABLE

- ▶ On-line Marketing
- ▶ Event Sponsorships
- ▶ Video Production
- ▶ Annual Business Directory
- ▶ Habitat TV

### CONTACT INFORMATION

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