



ASK THE EXPERTS

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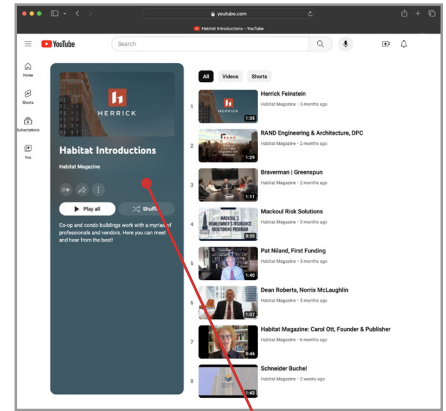
This video feature showcases companies offering products and services to co-op/condo boards and their buildings. The package includes storyboarding, video filming and production and hosting on habitatmag.com for a full year. Ten individual videos (each approximately one to two minutes) address important topics your company has expertise in and board directors need to know about. Ask the Experts is category exclusive.



ISSUE PREVIEW Sponsor with Video

ISSUE PREVIEW - VIDEO OPTION

Each month Habitat's publisher, Carol Ott, produces a video announcing upcoming editorial features. The sponsorship package is tied to this Habitat editorial promotion. It features shooting and editing a branding video for your law firm, and then hosting it on the home page of habitatmag.com. Your sponsorship video (link) is also featured in monthly emails to Habitat subscribers announcing the editorial trailer. (There is also a sponsor link-only option).



VIDEO INTRODUCTIONS

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Introduce yourself and your company to Habitat's audience of engaged co-op/condo board directors and their professionals. Hosted on Habitat's YouTube channel, these video intros are a great way to provide a visual and auditory representation of your brand, showcasing its personality, values and unique selling points. More engaging than text or static images, video intro's increase the likelihood of continued engagement with your content and product. Package includes video filming and production using our online studio, hosting for a full year and marketing through Habitat emails and print advertising.