



E-NEWSLETTERS

Habitat publishes two e-newsletters a week, **Bricks & Bucks** and **Habitat Weekly**, the **Case Watch** e-newsletter twice-a month and **Habitat Highlights** four times a month. Each is emailed to approximately 6,500 Habitat subscribers (property managers, attorneys and other vendors serving the co-op/condo community) and 3,500 co-op/condo board directors who are members of the Council of New York Cooperatives & Condominium.

BRICKS & BUCKS (EACH WEDNESDAY) focuses on building projects and interesting financial/funding opportunities. Each 600-word newsletter is focused on a single topic, and takes a deep look into the how, why and where of a project or money-related theme.

HABITAT WEEKLY (EACH THURSDAY) offers timely information to co-op/condo decision-makers on diverse topics ranging from technology to site safety to admissions issues. Each 600-word newsletter is focused on a single topic.

CASE WATCH (TWICE-A-MONTH) provides a summary of two-to-three recent co-op/condo court decisions and the reason each was — or wasn't — successful. Written by leading attorneys in the field, each case and its takeaway offers a useful legal lesson to board directors.

HABITAT HIGHLIGHTS (4X-5X PER ISSUE) Spotlights two articles from current issue of Habitat Magazine, with links to read them in the digital edition. *Exclusive sponsorship includes a banner ad.*



The screenshot shows the top portion of a Habitat Bricks & Bucks newsletter. At the top is the logo for 'HABITAT Bricks & Bucks' with the tagline 'New York's Cooperative and Condominium Community' and a 'Subscribe to Habitat Magazine' button. Below this is a sponsor banner for 'Mathew Adam PROPERTIES, INC. Strategic Management'. The main article is titled 'Fuel Cells, the Possible Future of Clean Energy, Are Coming to Staten Island' by Bill Morris, dated April 28, 2021. The article text discusses the installation of 49 fuel cells by Dargora Power on Staten Island. A red circle labeled 'BANNER 1200 x 240' points to the sponsor banner. Below the article is a 'BACKGROUNDS SOLUTIONS' section titled 'FREE VIRTUAL SCENARIOS' for April 27th, 2021, at 9 AM - 1 PM via Zoom. A red circle labeled 'ENHANCED STRIP 1200 x 600' points to this section. A red circle labeled 'BOX 600 x 500' points to the main article content.

HABITAT

Reaching New York's co-op & condo board directors and their professional partners.

HABITAT WEEK by WEEK

WEEK BY WEEK DIGITAL DIGEST

Habitat Week by Week is a digital digest published twice a month. Mobile enabled, it's available on habitatmag.com and each new issue is announced via e-mail to our board & professional list of 8000. It features two articles, and can include a sponsor article if so desired.

Sponsorship Perks include:

E-MAIL ALERT: E-mail sent to Habitat and Week by Week subscribers alerting them to newly published digest. Sponsorship includes your ad on each email and a text block that can contain a link or text only.

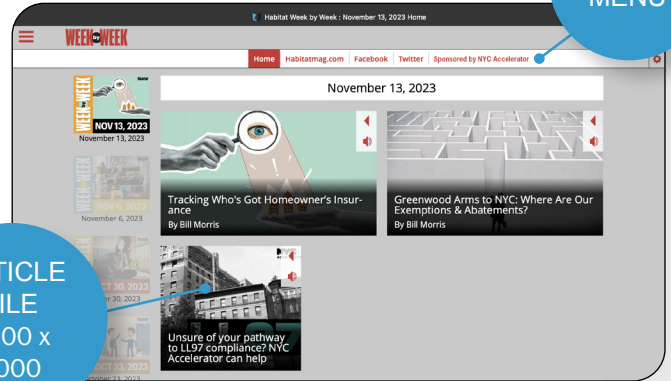
ARTICLE PAGE: Providing you an opportunity for thought leadership, you can submit an article, video or ad which will be published in the weekly edition.

ARTICLE TILE: Sponsor provides an eye-catching image which links to article page.

SPONSORSHIP LINK IN MENU: Link to sponsor's website appears in the Week by Week navigation menu.

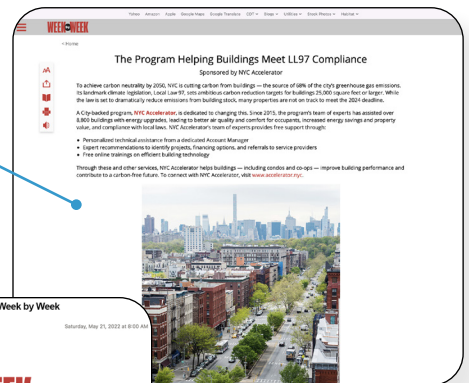
AD IN HABITAT MAGAZINE: Week By Week ad with sponsor's logo and contact information is featured every month in Habitat's flagship magazine — in both print and digital editions.

LINK IN MENU



ARTICLE TILE
1200 x 1000

ARTICLE PAGE
Text and Photo



EMAIL ALERT
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MAGAZINE AD
Logo and Web Link



NEWSLETTERS

NEW YORK APARTMENT LAW INSIDER | 12 issues per year | Paid Subscription

For over 30 years, *New York Apartment Law Insider* has been the go-to resource for rental building owners and managers as well as management companies who deal with New York agencies and who need critical coverage of such topics as rent stabilization, rent control, building maintenance requirements, correction of code violations, and more.

ASSISTED HOUSING MANAGEMENT INSIDER | 12 issues per year | Paid Subscription

Owners, managers, and developers of government-assisted housing sites turn to *Assisted Housing Management Insider* for the guidance they need to comply with HUD regulations and avoid legal missteps, hasty decisions, overlooked notices, or even a poor choice of words—all in an effort to prevent costly legal problems.

COMMERCIAL LEASE LAW INSIDER | 12 issues per year | Paid Subscription

Commercial real estate attorneys at law firms, property owners' general counsel, commercial property owners, managers, and leasing agents rely on *Commercial Lease Law Insider* for the latest strategies in drafting and negotiating smart, owner-friendly leases using recent court rulings and real-world, expert experiences.

FAIR HOUSING COACH | 12 issues per year | Paid Subscription

Owners and managers of apartment communities turn to Fair Housing Coach to provide clear, plain English explanations of the law together with helpful case study examples to share with staff. An unmatched training resource, it provides a fast and economical way to train staff year-round and on-site.

NEW YORK LANDLORD V. TENANT | 12 issues per year | Paid Subscription

Attorneys who advise NYC apartment building owners subscribe to *New York Landlord v. Tenant* to access over 25 years of selected housing court cases, full-text decisions issued by the DHCR, decisions by the Environmental Control Board, and landlord-tenant cases submitted by NYC attorneys.

TAX CREDIT HOUSING MANAGEMENT INSIDER | 12 issues per year | Paid Subscription

Owners and managers of housing sites that receive low-income housing tax credits subscribe to *Tax Credit Housing Management Insider* for help in complying with tricky IRS, HUD, and state agency rules. The newsletter provides plain-English explanations of the tax credit rules to help avoid compliance mistakes that could jeopardize some—or even all—of a site's tax credits.

CO-OP & CONDO CASE LAW TRACKER DIGEST | 12 issues per year

Comes with Paid Subscription to Co-op & Condo Case Law Tracker Searchable Database

Presenting the most relevant cases in NY co-op and condo law, this monthly digest also provides real estate attorneys with an at-a-glance summary of all the new cases added that month.



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